

Operating Instructions

This appliance is intended for household use only.

This appliance may have a polarized plug (one blade is wider than the other). As a safety feature, this plug will fit in a polarized outlet only one way. If the plug does not fit fully in the outlet, reverse the plug. If it still does not fit, contact a qualified electrician. **DO NOT** attempt to defeat this safety feature.

CERAMIC

Ceramic is professionally preferred for its high heat that preserves hair's natural moisture for styles without "frizz." The easy-to-clean plates emit high, constant heat to penetrate hair follicles quickly and retain natural moisture while minimizing damage for soft, luxurious styles.

TOURMALINE

The plates of this straightener utilize Tourmaline, a natural gemstone that maximizes the output of ions for ultra-smooth, silky, shiny hair without "frizz."

Straightening and Smoothing

- Straightening and smoothing irons should be used only on clean, dry hair.
- Plug the straightener into an electrical outlet and slide the power On / Off switch to the "On" position.

CAUTION: This straightener operates at high temperatures. Test on a small section of hair first. Please read all instructions carefully before using.

1. When styling is complete, turn the straightener off by sliding the power On / Off switch to the "Off" position, unplug it from the electrical outlet, and let it cool completely before storing.
2. Allow hair to cool before combing, brushing, or touching.

Automatic Shut-Off Feature

For added security, this appliance has been produced with an auto shut-off system. It will automatically shut-off after an hour. To reset the appliance, unplug the power cord for 5 seconds, then plug it in again to restart.

Locking Switch

When finished using the styling tool, unplug the appliance and allow it to cool. Close the handles, then push the locking switch forward to lock the plates together for easier storage. To unlock the plates, push the locking switch back. **DO NOT** engage the locking switch while styling. Locking the plates onto the hair can cause serious damage to the hair.

Heat Control

IMPORTANT: When using the styling iron for the first time, select the LOWEST heat setting and test in one small section of hair for 5 to 8 seconds. If you want to use a higher setting, be sure to **GRADUALLY** increase the temperature. Never style hair for the first time on a high setting as this may damage your hair. Use only as much heat as you need for effective styling. Over time, using more heat than is necessary can result in hair damage.

HAIR TYPE	HEAT LEVEL
Fine, thin hair	1-2
Wavy to medium hair	3-4
Thick hair	5-6
Coarse, hard-to-style hair	7

GET
THE
LOOK!

1. **PREP**
Get your hair ready for the hottest super sleek styles! Before styling, apply a small amount of Bed Head® Ego Boost® into the ends of damp hair to protect from environmental elements, chemical treatments and styling. Do not rinse. Blow-dry as desired and section hair in small pieces.
2. **STYLE**
Work from the scalp to the ends of your hair. Place a small section between plates and clamp down firmly on the handles. Slide your Ego Trip™ Straightener along the isolated section, making sure the hair is heated and straightened all the way to the ends. Repeat the process until desired look is achieved.
3. **FINISH**
To finish your look, smooth Bed Head® Ego Boost® over fly-aways to seal and condition hair for a healthy look and feel.



*Bed Head® Ego Boost® sold only in professional salons

IMPORTANT SAFETY INSTRUCTIONS

When using electrical appliances, especially when children are present, basic safety precautions should always be followed, including the following:

READ ALL INSTRUCTIONS BEFORE USING.

KEEP AWAY FROM WATER.

DANGER: As with most electrical appliances, electrical parts are electrically live even when the switch is off.

To reduce the risk of death by electric shock:

1. Always “unplug it” immediately after using.
2. **DO NOT** use while bathing.
3. **DO NOT** use place or store appliance where it can fall or be pulled into a tub or sink.
4. **DO NOT** place in or drop into water or other liquid.
5. If an appliance into water, “unplug it” immediately. **DO NOT** reach into the water.
6. **DO NOT** use an appliance whose cord has become twisted, bent or otherwise damaged.

WARNING: To reduce the risk of burns, electrocution, fire, or injury to persons:

1. An appliance should never be left unattended when plugged in. Turn off the switch and unplug the electrical cord when not in use.
2. Close supervision is necessary when this appliance is used by, on, or near children or individuals with certain disabilities.
3. Use this appliance only for its intended use as described in this manual. **DO NOT** use attachments not recommended by the manufacturer.
4. Never operate this appliance if it has a damaged cord or plug, if it is not working properly, or if it has

been damaged or dropped into water. Return the appliance to a service center for examination and repair.

NOTE: Helen of Troy L.P. does not have an authorized service center.

However, if this appliance is still under warranty, return it to the Helen of Troy Consumer Service Department for replacement.

5. Keep the cord away from heated surfaces. **DO NOT** pull, twist or wrap the cord around the appliance.
6. Never use while sleeping.
7. Never drop or insert any object into any opening.
8. **DO NOT** use outdoors or operate where aerosol (spray) products are being used or where oxygen is being administered.
9. **DO NOT** use an extension cord with this appliance.
10. The plates of this hair straightening iron are hot when in use. **DO NOT** let bare skin and eyes touch heated surfaces. Use the handle.
11. **DO NOT** place the heated hair straightening iron directly on any surface while it is hot or plugged in.
12. Attachments (when furnished) may be hot during use. Allow them to cool before handling.
13. **DO NOT** operate with a voltage converter.

SAVE THESE INSTRUCTIONS

USER MAINTENANCE INSTRUCTIONS

Your appliance is virtually maintenance free. No lubrication is needed. Keep heated surfaces clean and free of dust, dirt, and hair spray. If cleaning becomes necessary, disconnect the appliance from the power source and wipe the exterior with a damp cloth. If the cord becomes twisted, untwist prior to use. **DO NOT** heat rollers on hairsetter to dry. If the cord becomes twisted, untwist prior to use.

WARNING:

If any malfunction occurs, **DO NOT** attempt to repair it yourself. This appliance has no user-serviceable parts.

STORAGE

When not in use, “unplug it.”

Allow appliance to cool and store out of reach of children in a safe, dry location. Never wrap the cord around the appliance since this will cause the cord to wear prematurely and break. Handle cord carefully for longer life and avoid jerking, bending sharply, twisting, or straining cord, especially at plug connections.

Limited 36-Month Warranty

This appliance is warranted against defects in material or workmanship for 36 months from date of purchase. Any problems arising from misuse, attempts at repair, dropping or extreme wear are not covered by this warranty.

The store where this item was purchased is authorized to make an exchange only if the return is made within 30 days from purchase date. For exchanges after 30 days, send the appliance postage paid along with proof of purchase, a note explaining reason for return, and \$5.00 US to cover handling, insurance, and return postage costs to: Helen of Troy L.P., Consumer Service Department, 1 Helen of Troy Plaza, El Paso, Texas 79912 USA. (California residents are not required to send \$5.00 US.) Toll-free number 1-800-487-7273.

This warranty gives you specific legal rights, and you may also have other rights, which may vary depending on where you live.



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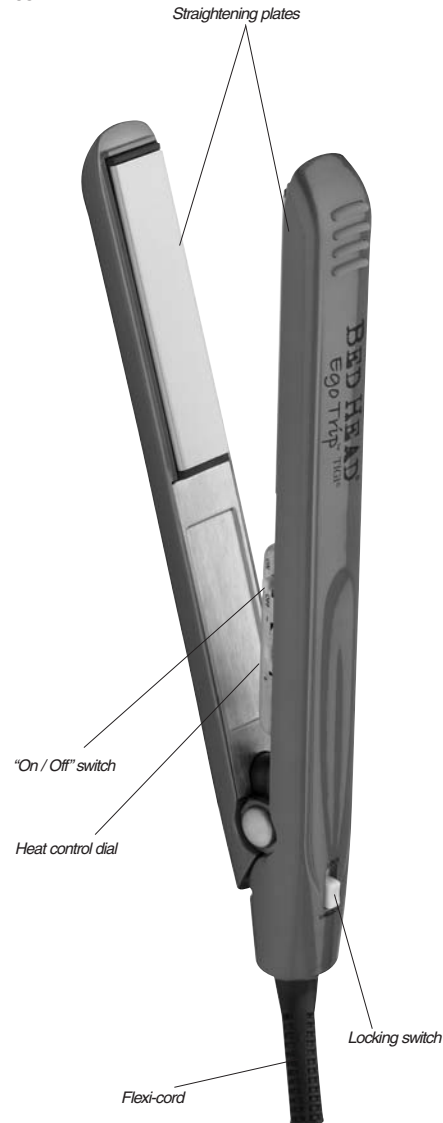
For product information, visit us at www.bedheadstyling.com

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TOURMALINE CERAMIC 3/4" STRAIGHTENER

BH208



The appearance of your appliance may vary from the illustration above.